

The Insider

LINN-BENTON COMMUNITY COLLEGE STAFF NEWSLETTER

Answers to Budget Questions Can be Found on Web Site

In order to try and address some of the questions and concerns about the budget situation at LBCC, Jim Huckestein, director of fiscal affairs, has set up a question and answer web site at <http://po.linnbenton.edu/budget/budgetfaq.html>. If you have questions about the budget that are not addressed on the site, you can send an email to Jim.

The web site has some interesting facts that help explain some of the issues. According to the site, state resources are projected to increase by over \$1.1 million this year from last year, a nearly 8 percent increase.

At the same time, PERS costs are projected to increase just about

the same amount, which actually amounts to 84 percent increase for PERS, leaving very little "extra" money to cover health insurance cost increases, salary increases, and utilities increases.

The site goes on to say that last year during the budget process, expenses were expected to exceed revenues by nearly \$1 million this year.

According to the site, the decision on how to deal with the imbalance was postponed until after the results of the legislative process. The result was that state revenue increases were not enough to balance the college's increasing expenses, leading to this year's budget balancing moves.

Equestrian Team Wins Champion, Reserve Champion & Blue Ribbons

LBCC's Equestrian Team hosted the 2nd annual Intercollegiate Horse Show Association (IHSA) competition at the Benton County Fairgrounds Jan. 27-28. Overall, LBCC's team did well, taking Champion Team on Saturday and Reserve Champion on Sunday.

LBCC student Jason Peacock, Horse Management major, placed as champion Western Horsemanship rider, while Laura Hopkins, Equine Science major, placed as reserve champion Hunt Seat Equitation rider.

The team also won multiple blue ribbons, including wins by Christy Harshman, Engineering Technology major, Amy Besaw, Equine Science

major, Mark Lehnert, Horse Management major, and Breanne Crawford, Horse Management major.

LBCC's team is the smallest in the region with only nine riders, and is the only team in the region from a community college. According to Jenny Strooband, LBCC animal science instructor and team mentor, the team brought home approximately \$6,500 from the show, which goes into their student club account to be used for travel and show expenses for the rest of the year.



The north parking lot on the main campus flooded in January after heavy rains and runoff pushed debris into the culvert that runs under the roadway, plugging it.



The Insider is published monthly by the Marketing Department (no issues in December, July & August).

Send all inquiries, story ideas, honorable mentions, department or division achievements or awards, suggestions or feedback to:

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or

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What Can Marketing Do For You?

Ever wonder how to get the word out about your program? Want to highlight an interesting project or have a good story about a student or group?

College Advancement/Marketing is here to help showcase programs and student activities, promote college services, write press releases, and provide graphic design services for the college. Marketing has many avenues to get the word out such as local media, advertising, schedule stories, our web site, the college viewbook, and the college catalog.

One recent marketing success story is the promotion of LBCC's GED program. Russ Burchard, ABE/GED faculty, took an active role in promoting the program when the division noticed enrollment slipping. He felt that we just needed to get the word out about the program here at LBCC.

After talking with Marlene Propst, director of College Advancement/Marketing, they decided to contact the local newspaper to pitch a story about the GED program. The paper did the story, and Russ recently wrote to Marlene about the end results of their effort;

"Just wanted you to know that our enrollment is way up in ABE/GED from Fall 2005 to Winter 2006. I haven't tallied the results of our survey of orientation students to tell us where they heard about us, but I feel sure the article you helped get in the Democrat Herald helped."

The GED program saw increases in enrollment at each center:

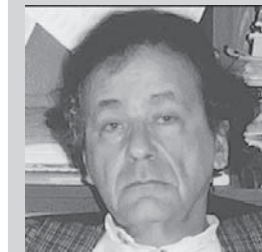
- Benton Center -7 percent
- Albany-29.1 percent
- Lebanon Center-52.8 percent
- Sweet Home Center-50.0 percent
- Total increase overall-30.1 percent

Marketing is currently working on a story for the spring schedule to help promote the Computer User Support program. The program has space available, and faculty feel there's a misconception in the community about computer jobs being outsourced.

Our spring schedule story will highlight three students; two that are recent graduates of the Computer User Support program, and a third that will graduate in June. All are working in the field.

What's great about doing these stories is hearing the enthusiasm in the students voices for LBCC's programs. The stories also help

LBCC Marks Passing of Colleagues



Michael Weiss

Michael Weiss, history instructor, passed away Dec. 31 after losing his battle with brain cancer. He taught at LBCC for 16 years, teaching history of western civilization, American history, and history of Latin America.

Weiss often integrated his experiences from his travels into his teaching, at times donning period clothing and using ancient artifacts in the classroom. His unique style of teaching will be missed.

Michele Malloy passed away Jan. 18. She started her LBCC service in 1999 as an Instructional Assistant/Peer Mentor in the Learning Center and as an Instructional Aide 2 in Math. Most recently, she has served as a Secretary 1 in Math and Developmental Studies and as ABE-GED faculty.



Michele Malloy

Michele graduated from Western Oregon University in 2004, with an honors degree in sociology. She touched many lives and will be sorely missed by students and staff.

highlight that our students do go on to find jobs in their chosen fields.

Schedule stories are a good avenue to showcase program or student achievements, and using student testimonials helps bring realism to the way we affect lives at LBCC everyday.

Faculty and staff are our best resources in marketing. You have the inside scoop of what is going on in your program. College Advancement has the ways and means to get the word out, so let us know how we can help.

If you have a story idea, need help with marketing your program, or just want to "get the word out", email or contact Marlene Propst, director of College Advancement/Marketing.

Campus News and Events

New Faces/Promotions

- **Bruce Thompson**, Management, replacing Vern Jackson, Campus Security Manager, Administrative and Student Affairs, promoted from Security Officer, Campus Security, effective 1/03/06.

Good-byes/Leaves of Absence

- **Charlotte Houser**, Classified, Administrative Secretary, Foundation, early retirement effective 2/01/06.
- **Gwenn Marchese**, Director, Community Education—Linn County, retirement effective 2/01/06.
- **Linda Samet**, Classified, Applications Analyst, Information Services, resignation effective 1/20/06.



Charlotte Houser



Gwenn Marchese

Honorable Mentions

- **The LBCC Chapter of Phi Theta Kappa** was recognized by the national PTK for their outstanding contribution to the Feed a Body, Feed a Mind project. Honor students collected canned food and books at last June's commencement, donating the supplies to the Linn County Food Share. Fantastic community support!

What's Happening

- **Feb. 5, Saturday, the 29th Annual Family Fun Raiser, 10 a.m.–2 p.m., AC gym.** Children ages one to six will enjoy activities provided by LBCC parenting classes including play dough, an obstacle course, seed planting, basketball, face painting and more. Activities for parents include a used toy and book sale and silent auction. Tickets are .25 cents each. All proceeds from this event go to support parenting programs and provide partial tuition grants for some of the nearly 2,000 parents in Linn and Benton counties. For more information, contact LBCC Family Resources and Education at 917-4897.
- **Feb. 7, Tuesday, "As a Man She Persevered: Fighting & Sailing Women in Folksong" with Diane Dugaw, noon–1 p.m., Multicultural Center.** This presentation will introduce you to the courageous heroines of ballads and history as well as folksongs celebrating their valor and deeds. We'll also discuss aspects of national history and politics illustrated by the songs, the cultural forms that shape heroism and women, and the popular music traditions of ordinary people.

- **Feb. 9, Thursday, AAWCC Stress & Meditation with Abby Terris, Heartspring Wellness Center, noon–1 p.m., Alesa/Calapooia Rooms.** Free lunch of soup and rolls for members of AAWCC, \$2.75 for non-members who would like to join in and listen to Abby.
- **Feb. 14, Tuesday, Valentine Reception, 2 p.m.–3 p.m., IA-224 & IA-232A.** Come, eat some goodies, see the Center for Teaching and Learning, check out the resources, and talk about training ideas you might have.
- **Feb. 23, Thursday, E-mail Communications presented by Alice Sperling, noon–1 p.m., Boardroom.** Come talk about what works and what doesn't in the world of e-mail, from how well we use it as a form of sharing information to how it's used as a form of conversation. How can we avoid being misunderstood in our messages? What are the pitfalls? When is phone or person-to-person better for communicating? Join in on the discussion of this pervasive part of our work and personal lives. Pre-registration is required. Call ext. 4968 to register.
- **Feb. 24, Friday, Up Against the World: Caring for Children with Disabilities, noon–1 p.m., Multicultural Center.** Learn about the challenges for parents raising a disabled child and the resources that help support them. What happens to disabled children when both parents have to work? What happens to the family when the mother chooses to stay home to tend to the disabled child, giving up what's left of state assistance? How can we work together to ease the struggle of juggling competing demands of employment with the care that these kids deserve?
- **March 1, Wednesday, Sushi Workshop, noon–1 p.m., CC-291.** Ever wanted to eat sushi but didn't know where to start? Join the Multicultural Center as we answer these and other questions about this authentically Japanese food. We'll learn how to make a number of types of sushi as well as eat our projects!
- **March 3, Friday, Culinary Arts Annual Winter Banquet, 6:30 p.m. in the Commons.** This year's theme is "Mediterranean Feast of the Sun." Join the Culinary Art students as they take you on a food tour of European, African and Middle Eastern countries that border the Mediterranean Sea. Students will serve approximately 40 different dishes, including paella, stuffed grape leaves, antipasto, roast lamb, baklava and tiramisu. Tickets are \$19.50 per person and can be purchased through the Culinary Arts department, room CC-214, or charge by phone at 917-4391. The annual banquet is a requirement for culinary students. Come help support the Culinary Arts!

Reminder: Open House

LBCC's Open House is scheduled for Tuesday, Feb. 21, from 5:30 p.m. to 8 p.m. in the Commons cafeteria

Potential and existing students can learn how to finance a college education, visit with an academic advisor, get information on the LBCC/OSU Degree Partnership Program, participate in campus tours, learn about our programs, and find out how to earn college credit while still in high school.

Register online at www.linnbenton.edu/openhouse or call 917-4490.

Alumni News

Join LBCC's Alumni Association

LBCC staff alums . . . we know who you are! Be one of the first to join LBCC's new Alumni Association. Watch your mail for the first edition of the LBCC Alumni newsletter, LBCC Connections, coming soon.

Join the association online at www.linnbenton.edu/foundation and click on Alumni Association. It only takes a few minutes to join, and the benefits from your LBCC connections will last a lifetime.

Fun Fact: Did you know that 14,730 people have graduated from LBCC since 1969?

Roadrunner Reunion—Call to Players

Are you are a past LBCC baseball player? Coach Greg Hawk wants you! Dust off your mitt and join coach Hawk and the LBCC Alumni Association for a sporting competition of Roadrunner baseball coming this fall.

The Association would also like all alums to join in for our first group event. If you're not a former player, then come for the picnic and to cheer on your favorite Roadrunner team!

For more information or to sign up for the team roster, contact the LBCC Foundation at 917-4203 or visit the alumni web site at www.linnbenton.edu/foundation.

Distinguished Alumnus Nominations Due

Distinguished Alumnus nominations are being accepted through March 31 to honor alumni who have demonstrated outstanding accomplishments in their profession and/or through service to their community.

Nominations may be submitted by a faculty member, staff, student, community member, or LBCC Board of Education member. The President and Board of Education awards committee will select the recipient in April.

Recipients should meet the following criteria:

- Completed a minimum of 36 credits at LBCC.
- Made a significant contribution to LBCC, the community, the nation or education over a period of time.

For nomination forms and guidelines, visit the Alumni Association web site at www.linnbenton.edu/foundation/alumni.html.

LBCC Writing Style Guide

The marketing department has put together a Writing Style Guide for use by the LBCC community.

The detailed guide was developed for use by accreditation writers, but is also useful for other college writing, and will help bring consistency to LBCC publications.

You can access the style guide via the web site at <http://po.linnbenton.edu/accreditaion/reports.html>.



Pat



Fish Fryday!

Bev Gerig was the lucky winner of the \$10 food coupon for being the first one to show up at the Commons wearing her Hawaiian shirt for "Hawaiian Shirt" Fish Fryday. However, Pat showed up later wearing all the Hawaiian gear. Hang loose, Pat! President Cavin showed up to have lunch as well, and the gang sent out vibes for sunny weather to come!

Don't forget to join the FISH gang for the next "FISH Fryday" at noon on Friday, Feb. 10 in the Commons for a no-host luncheon. The theme is "Hat Day" and the first person who shows up in theme wins a \$10 food coupon.

"Reluctant Dragon" Comes to LBCC

The Performing Arts Department 31st annual children's show, *The Reluctant Dragon*, is coming to LBCC on Sunday, Feb. 26 and Sunday, March 5 in the Russell Tripp Performance Center on the Albany campus. This production is the stage adaptation by Mary Hall Surface of English author Kenneth Grahame's famous short story. Directed by George Lauris, *Dragon* is a gentle and humorous

portrayal of hysteria versus reason with lots of action and clever lines. This dragon is a peace-loving, poetry-spouting fellow who would much prefer a cup of tea to battle.

Incidental music is arranged and composed by LBCC music instructor Susan Peck. Scenery and lighting is produced by theater manager Bruce Peterson.

Tickets for the two public matinee performances on February 26 and March 5 are on sale at the theater box office, Sid Stevens Jewlers in Albany, and Rice's Pharmacy in Corvallis. Admission is \$7 for adults, \$4 for children under 18.

"To love oneself is the beginning of a lifelong romance."

Oscar Wilde, 1854–1900

