

Institutional Effectiveness 2006-07

Department/Unit Goal

Goal #1

Department/Unit: Business and Employer Services: Contract Training and Professional Dev.

Contact Person: Gary Price

1. Description of your Dept/Unit Goal:

What are you trying to accomplish? How do you plan to accomplish the goal (action steps)?
Our first goal is to conduct a thorough strategic planning process for our Contract Training and Professional Development programs. As we looked closely at goal development we realized that any new goals had to be aligned with a strategic plan. We have chosen to put together our strategic plan in the first year and to identify specific goals out of that plan. Our progress reports and second year will outline the specific goals resulting from our strategic plan. We have set aside January 30 and February 1 to conduct our strategic planning sessions.

New

Continuing

2. Background information which may be helpful/applicable:

Why have you chosen this goal? What information did you analyze that relates to the goal?
Our division and department have undergone a significant amount of change and restructure. The work of the Business and Employer Services Department by nature must be fluid, flexible, current, and accessible. The demand for service from our business and professional clients requires that we constantly evaluate our mission to insure that we continue to be a valuable and sought after resource in the community. Taking the time to conduct formal strategic planning at the program level is critically important to our success.

This goal is a result of our program review

This goal is a result of our accreditation self-study report

This goal is a result of assessing a student learning outcome (assessment to adjust)

This goal is the result of CCSSE data analysis

3. Mission Goal to which this goal is applicable

Mission Goal #1 – commitment to a high quality teaching & learning environment...

Mission Goal #2 – develop competencies to function as life long learners...

Mission Goal #3 – student participation in community service...

Mission Goal #4 – prepare students to attain goals...

- Mission Goal #5 – collaborate with P-12...
- Mission Goal #6 – seamless transfer to 4 year institutions...
- Mission Goal #7 – support economic development of our region...
- Mission Goal #8 – planning, services and facilities that support student success...
- Mission Goal #9 – community access to cultural activities
- Mission Goal #10 – recognize outstanding achievement

4. Strategic Plan element to which this goal is applicable (not all goals will fit into the strategic plan).

- Strategic Plan– learner goal attainment
- Strategic Plan– expand revenue resources
- Strategic Plan– increase enrollment
- Strategic Plan– respond to business and industry needs

5. How long do you expect to be working on this goal?

- 1 year
- 2 years
- 3 years
- Other _____
- 2nd of 2 years
- 2nd of 3 years
- 3rd of 3 years
- Other _____

6. How will you know if you are successful?

We will now that we are successful when we have completed the strategic planning session and have identified specific goals to guide our decision making process over the next two years.

Please submit this form to your supervisor by January 1, 2007.