

2006-2007 End of Year Institutional Effectiveness Report

Department: Graphic Arts / #3

Submitted by: John Aikman

1. Restate Goal as Published in Paperless Office:

With five Fine Art classes imbedded into the Digital Imaging Certificate program and the certificate acting as a prerequisite for entry to the Graphic Design program, it is imperative that students from multiple sections, taught by various Fine Art instructors, have common and consistent skill levels upon completion of said courses. Therefore, the Graphic Arts Department will work with the Fine Art faculty to assess what can be done to insure the desired consistency.

Standardization of foundation courses serves students and faculty in both departments. As students progress to more advanced course work, the foundation courses will provide a common starting point/level playing field from which to proceed. Additionally, this will serve to enhance regular, ongoing communication between the two departments.

2. End of Year Progress:

All of the fall quarter, first term graphic design majors are enrolled in Illustration One. The prerequisite for Illustration One is Drawing I, II, III and the co-requisite is Figure Drawing. In an effort to seek and assure standardization within the Fine Art drawing sequence, and thus a common starting point for students and graphics faculty, an assessment was made of current student skills. Needs were identified and communicated to Gary Westford, Fine Art Department Chair.

Gary shared the nine point list/request with the additional drawing faculty. I attended a Fine Art Department meeting to address these needs. All agreed on the importance of the items listed. Potential solutions were offered and discussed. Annalee felt she was in a position to address some of the requests asap. I have had additional conversations with Gary and Annalee on the subject.

At this point I am unclear as to where the Fine Art Department is with respect to the requests made for standardization. As of today, 6/12/07, I have received 22 portfolio submissions for acceptance into the Graphic Design program. Within these portfolios, Graphic Design hopefuls are asked to include samples of their drawing skills. It is my intention to share these examples with Gary. It is also my intention to, in essence, test the drawing skills of the illustrators within the first week of next fall quarter. I will ask the Fine Art drawing faculty to review the work to foster further discussion.

3. Duration of Goal:

New Continuing X